



# PRIVATE EVENTS & BUSINESS FUNCTIONS

Set on 15 acres two miles from downtown Southern Pines, five miles east of the Village of Pinehurst, and one hour south of Raleigh, North Carolina, the **Brad Halling American Whiskey Co. (BHAWK)** distillery campus provides an ideal setting for your special event. Planned by Master Designer and Architect, TAG Galyean, the BHAWK campus includes a modern Distilled Spirits Plant and a variety of hospitality spaces fitting for our local, military, equestrian, golf, business, and tourist communities. Our spaces can be configured to accommodate a variety of special day or evening occasions, from military retirements, weddings, and engagement parties, to intimate private tastings and business meetings. Both BHAWK's premium spirits portfolio and distillery experience express Gratitude for extraordinary service. We invite you and your guests to Raise the American Spirit with us!

The distillery features large picture windows overlooking our state-of-the-art copper column whiskey still and our innovative vodka and gin still. The relaxing indoor-outdoor atmosphere of the Bar @ BHAWK welcomes guests to an elevated but comfortable experience at the U-shaped bar featuring our signature feather suspended above, a quiet tribute to our Nation's Fallen. Our fare will feature simple plates paired with our portfolio of spirits and craft cocktails.

## CUSTOMIZABLE SPACES

Our spaces, food and drink menu, and catering options allow BHAWK to accommodate a variable number of guests up to approximately 140. Outdoor spaces may accommodate more. Our premium spirits, augmented by beer, wine, and non-alcoholic offerings, make entertaining and hosting business and social functions attractive for all palettes.

### EVENT ROOM & WEST TERRACE



From military functions to rehearsal dinners, business meetings or golf outings, the Event Room is our principal event space for your special or business occasion. Featuring a 12-foot bi-fold wide door that opens onto our West Terrace, the Event Room offers an indoor-outdoor experience for daytime and sunset events. A roll-in bar is available for flexible use, or events may be serviced by the private bar in the McKinney lounge.

The Event Room accommodates approximately 48 seated or 96 standing plus outdoor terrace space.

### GRATITUDE ROOM



Named after our super-premium Sergeant's Valor Gratitude Series whiskey offering, the Gratitude Room is the heart of the distillery. Lit with museum lighting, the Gratitude Room features custom 10-foot-wide custom barn doors that open into the Event Room. The Gratitude Room can be combined with the Event Room and the McKinney Lounge for larger events. A roll-in bar is available for flexible use, or events may be serviced by the private bar in the McKinney Lounge.

The Gratitude Room accommodates approximately 16 seated or 32 standing.

### SHANNON MCKINNEY LOUNGE



Perfect for private tastings, exclusive small group events, or important business meetings, the McKinney Lounge features a private full service bar, leather lounge furniture, and a small private terrace for an intimate experience.

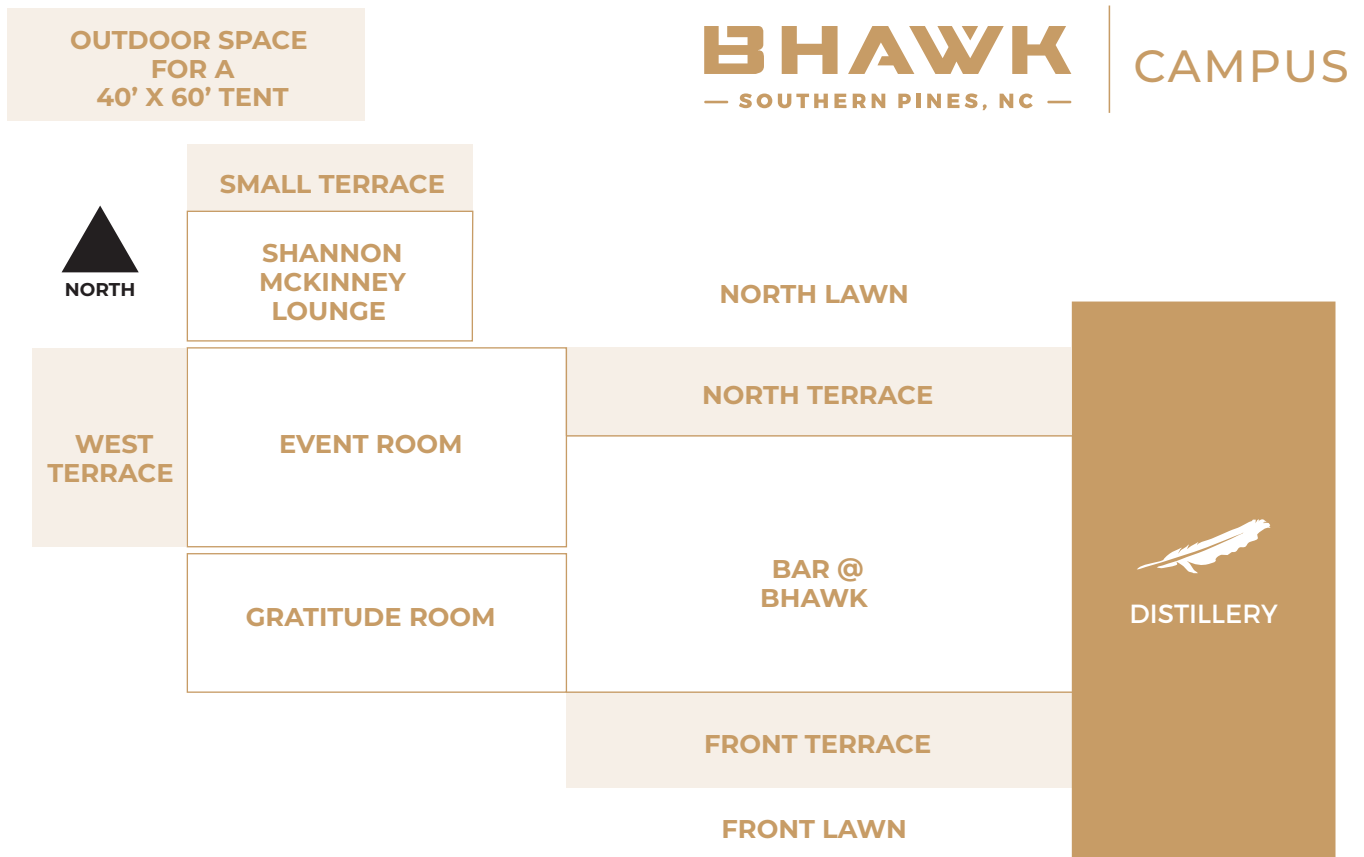
The McKinney Lounge accommodates approximately 12.

## OUTDOOR

The BHAWK distillery campus can accommodate a variety of headcounts with tents or under open sky. Please email [events@hallingwhiskey.com](mailto:events@hallingwhiskey.com) for details.

## CIGARS AND GIFTS

The Shop @ BHAWK features both the Sergeant's Valor and Madam Colonel spirits portfolio for take home bottle sales, signature merchandise, and cigars stored in a humidor for purchase for onsite enjoyment or take home.



### ADDRESS

175 Yadkin Road  
Southern Pines, North Carolina 28387

### PRICING AND DEPOSIT

Please contact [events@hallingwhiskey.com](mailto:events@hallingwhiskey.com) for pricing and booking. A 50% deposit on events space rental fees plus a nonrefundable room fee of \$250 is required to secure your space. If an event is cancelled less than seven days prior to the event no funds will be refunded. A food and beverage minimum (prior to taxes and service charges) will apply. Guest count is due 7 days in advance of the event. Outside food permitted if agreed upon via written agreement.

